SUSTAIN E+ Project: Driving innovation in sustainable Project Management

In the context of a world increasingly aware of the need to address environmental challenges, project management is transforming towards more sustainable practices. One of the fields where this transformation is successfully evolving is in the field of projects funded by the European Union, such as Erasmus+ projects. This is partly thanks to projects like SUSTAIN E+, a collaborative initiative aimed at promoting sustainability in these projects and sharing good practices among managers.

Novotec, a Spanish company belonging to the Applus+ Group, has acted as coordinator of the project, leading this important initiative that has been funded by the European Commission and has had the collaboration of four other organizations: EITD in Italy, the University of Thessaly in Greece, Danmar in Poland and MEUS in Spain. The main objective of this project has been to develop training materials that enable Erasmus+ project managers to reduce the environmental impact of their initiatives, addressing various key aspects of sustainability, from the assessment of energy consumption to the promotion of circular economy.

One of the most significant contributions of SUSTAIN E+ has been the development of an environmental impact assessment tool specifically adapted for Erasmus+ projects. This tool not only allows managers to assess the impact of their projects, but also offers guidelines for implementing measures to improve their sustainability and determine whether they deserve to achieve a special distinction, called a "green certificate".

In addition, a comprehensive course consisting of nine modules covering various aspects of sustainable project management has been designed. From strategies to improve energy efficiency to reducing the carbon footprint at transnational events, this course offers practical guidance for designing and implementing projects sustainably.

In addition, to facilitate access to the training content, an online platform has been developed that hosts the course materials, as well as interactive activities to facilitate learning and an online forum where participants can exchange successful experiences and practices, thus fostering collaborative and continuous learning.

It is essential to highlight that, within the modules included in the course, European policies and guidelines from international organizations, such as the United Nations, have been integrated to provide a comprehensive framework for sustainable action.

Now that the project has concluded, it is crucial to disseminate its results and ensure that they can be used effectively by the project management community. To achieve this goal, events are being organized in all participating countries, including the celebration is Spain on February 23, where sustainability experts will share their knowledge and discuss the implementation of the learned practices.

In summary, the SUSTAIN E+ project represents a significant step towards the integration of sustainability into European project management. By providing tools, knowledge and practical guidance, this project not only contributes to the transition towards a more sustainable economy, but also strengthens the European Union's commitment to the sustainable development goals and the fight against climate change and trains the future leaders of the territory in practices that favour a better future.

With its participation in this project, the Spanish company Novotec shows its strong commitment to providing training services that promote positive changes in our society. Specifically, through SUSTAIN E+, the company promotes responsible decision-making in the development of ERASMUS+ projects and contributes significantly to the promotion of sustainable practices and the preservation of the environment.

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